



## iD MyStyle 2

The most **technologically advanced** progressive lens in the world

HOYA



iD MyStyle 2



Do you know just like our fingerprints, every eye is different and unique?



iD MyStyle 2 is the most **personalized** design available to independent ECPs today



Infinite Optics

## 1. Personalized For Every Patient

### Unlimited Design Variations

HOYA understands that everyone sees differently. It is essential to not only take into account the prescription and required correction, but also the individual characteristics of the wearer. iD MyStyle 2 takes into account all the variables that are specific for each wearer.



Total Analysis

Patient's lifestyle and visual requirements



Patient History

Experience with previous lens design



Position of Wear

Position of wear and frame measurements

With all the information recorded, the new HOYA iDentifier calculates the optimal design for far, intermediate and near distances and then combines these into the ideal distribution for the individual. Most designs can only offer limited "easy to select" options for personalization. Our unique system guarantees a fully personalized vision profile for even the most extreme visual demands.



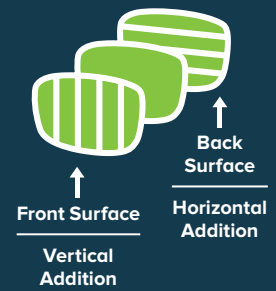
Traditional Design

iD MyStyle 2 Design

## 2. Ground Breaking Technology

### Integrated Double Surface Design

HOYA revolutionizes progressive lens design technology, enabling Eye Care Professionals to offer a more precise vision correction to each and every patient. Our patented Integrated Double Surface (iDS) design shapes lenses exclusively for the way your patients view the world. It's the first and only technology to shape lens design on both the front and back surface, which results in more comfortable transitions between near and far distances, wider viewing zones, dramatically reducing blurring in peripheral vision.



Stable View



View Expansion



Auto Adjust



73%

of presbyopes have a different prescription for their left and right eye.\*

### Binocular Harmonization Technology

The brain uses each eye to view images and puts them together to form perfect vision with depth perception. Even the smallest prescription difference can cause a problem for the brain. Prescription difference can lead to a visual imbalance that can cause complaints, such as tired and burning eyes and headaches.



Tired Eyes



Burning Eyes



Headaches



Binocular Harmonization

With Binocular Harmonization Technology (BHT), iD MyStyle 2 considers the right and left prescription as individual components to define the required binocular lens design and then calculates the necessary corridor length and progressive power distribution. Contrary to common individual lens technologies, this patented technology in the iD MyStyle 2 lens design ensures that both eyes receive equal accommodative support, according to the needs of each eye to achieve optimal binocularity.



Design Verification

## 3. Proven to Work Every Time

### Binocular Eye Model

We need to be sure your patients' lenses are exactly what they need. Every iD MyStyle 2 prescription is verified before it's made with our patented Binocular Eye Model and 3D visual acuity simulation. We test and verify the lenses before you do because HOYA designs lenses that work the way you work.

\*HOYA Data: Progressive lens orders 2007-2013

## Product Availability

	<b>1.50</b> Plastic	<b>Minimum Fitting Height</b> Personalized to frame 14mm	<b>Rx Range &amp; Power Range</b> -8.00 to +6.00 (+0.75 to +3.50) Cyl. to -6.00	<b>Sensity Availability</b> Gray Brown Green	<b>Treatment Availability</b> 
		<b>1.53</b> Phoenix	<b>Minimum Fitting Height</b> Personalized to frame 14mm	<b>Rx Range &amp; Power Range</b> -8.00 to +6.00 (+0.75 to +3.50) Cyl. to -6.00	<b>Sensity Availability</b> Gray Brown Green
		<b>1.60</b> Hi Index	<b>Minimum Fitting Height</b> Personalized to frame 14mm	<b>Rx Range &amp; Power Range</b> -11.00 to +8.00 (+0.75 to +3.50) Cyl. to -6.00	<b>Sensity Availability</b> Gray Brown Green
		<b>1.67</b> Hi Index	<b>Minimum Fitting Height</b> Personalized to frame 14mm	<b>Rx Range &amp; Power Range</b> -13.00 to +8.00 (+0.75 to +3.50) Cyl. to -6.00	<b>Sensity Availability</b> Gray Brown Green
		<b>1.74</b> Hi Index	<b>Minimum Fitting Height</b> Personalized to frame 14mm	<b>Rx Range &amp; Power Range</b> -13.00 to +8.00 (+0.75 to +3.50) Cyl. to -6.00	<b>Sensity Availability</b> N/A

**Treatment Key** Super HiVision EX3 Recharge Super HiVision HiVision w/VP HiVision

## Fitting Guide

Default corridor	14					
Available corridor	11	12	13	14	15	16
Recommended minimum EP	14	15	17	18	19	20
Minimum accepted	13	14	16	17	18	19
Recommended min. distance to upper rim	10					
Minimum accepted value to upper rim	8					



HOYA Vision Care • 651 E. Corporate Dr. • Lewisville, TX 75057

Customer Service: **800.423.2361** or visit [ecpally.com](http://ecpally.com)