# PROGRESSIVE LENSES

Progressive lenses can be challenging. When a customer puts on their new eyeglasses for the first time and can't see comfortably, they become frustrated.

This means getting it right the first time is essential. When you can offer lenses with technologies that specifically target easy adaptation, you have the opportunity to improve customer satisfaction.

**Introducing our latest breakthrough in progressive lens technology: LensChoice Elite 4 HD featuring Periphery Precision Optics.**

Building upon the success of our top-selling LC Elite 3 HD, the LC Elite 4 HD represents a significant advancement in digital design. For the first time, our lenses incorporate Periphery Precision Optics, revolutionizing binocular vision and achieving unparalleled balance in viewing experience.
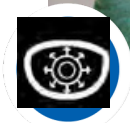
Periphery Precision Optics technology addresses unwanted prismatic effects and imbalances between the eyes by effectively compensating for errors, ensuring optimal visual performance.

With the upgrade to LC Elite 4 HD, not only do patients adapt remarkably well, but your staff will also find the prescribing process effortless. Invest in LC Elite 4 HD for a sound business decision that prioritizes customer satisfaction and ease of use.

## LC ELITE 4 HD
### Near, Distance, Balance

### Best Binocular Vision

- One of our best selling progressive designs, LC Elite 3 HD, now equipped with Periphery Precision Optics
  Smoother adaptation, less swim and sway effect
- Premium quality at an affordable price
  Three pre-customized designs: Near, Distance, and Balance
- Six corridor length options
  Improved visual comfort thanks to more stable vision in near and intermediate areas
  Improved depth perception and effortless focusing
- Wider and bigger lens blank up to 80mm in all materials, reducing cutout issues

Periphery Precision Optics

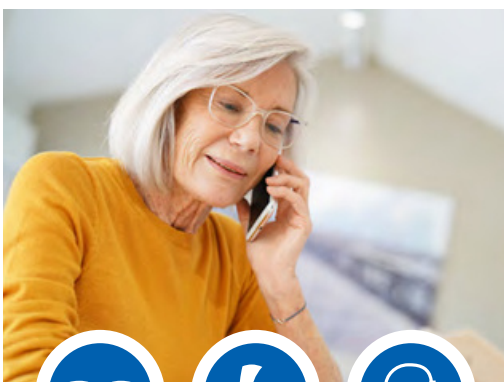Fusion Technology

Dual-Sided Technology

As-Worn Technology

Available in polarized - gray, brown and green LC Elite 4HD N Sun LC Elite 4HD D Sun LC Elite 4HD B Sun

## LC ELITE 3 HD
### Near, Distance, Balance

Three Lifestyle - Based Designs

- Improved comfort in viewing zones with minimum magnification
- Dual-sided technology provides wider fields of view, comfortable viewing, and a thinner, better looking lens
Three different LC Elite 3 HD designs to accommodate major visual lifestyle needs
- Fusion technology can accommodate and balance different prescriptions in each eye
Convenient variable length option automatically chooses corridor
- length based on seg height, or you may select from four corridor options
Accommodates for position of wear measurements

Fusion Technology

Dual-Sided Technology

As-Worn Technology

Available in polarized - gray, brown and green LC Elite 3HD N Sun LC Elite 3HD D Sun LC Elite 3HD B Sun

## LC ELITE 2 BSP

Ideal for New Progressive Wearers

- Premium design balanced for all viewing areas

- Wrap option with optimized calculations for high wrap frames

- Full range of materials fit your customer's needs

- Large lens blanks available to minimize cut out issues with larger frames and/or narrow PDs

- Fusion technology can accommodate and balance different prescriptions in each eye
Convenient variable length option automatically chooses corridor

- length based on seg height, or you may select from four corridor options

Accommodates for position of wear measurements

Fusion Technology

Backside Technology

As-Worn Technology

# PROGRESSIVE LENSES

Technologies and designs that are easily fit
and designed for quick adaptation.

## LC STD BSP | Solid Performer Across a Large Range of Prescriptions

Backside Technology     As-Worn Technology

- ▶ Advanced lens design, balanced for all viewing areas
- ▶ Large lens blanks available to minimize cut out issues with larger frames and/or narrow PDs
  Full range of materials fit your customer's needs
- ▶ Convenient variable length option automatically chooses corridor length based on seg height or you may select from two corridor options
- ▶ Accommodates position of wear measurements
- ▶
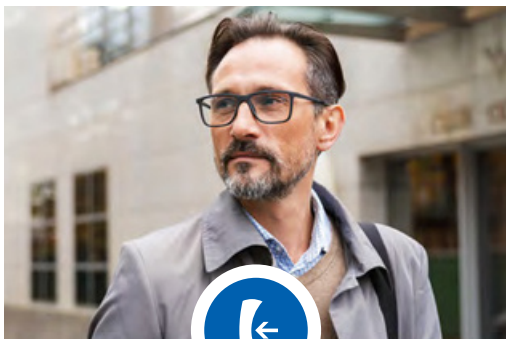
## LC PRE PBSP | Non-Compensated Design

Backside Technology

- ▶ Balanced design for all viewing areas
- ▶ Large lens blanks available to minimize cut out issues with larger frames and/or narrow PDs
  Full range of materials fit your customer's needs
- ▶ Convenient variable length option automatically chooses corridor length based on seg height or you may select from four corridor options
- ▶