

iD LifeStyle 2SM



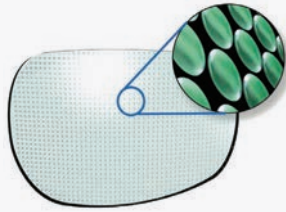
The way we use our eyes has changed.
That's why we changed the way we make lenses.

HOYA

iD LifeStyle 2SM

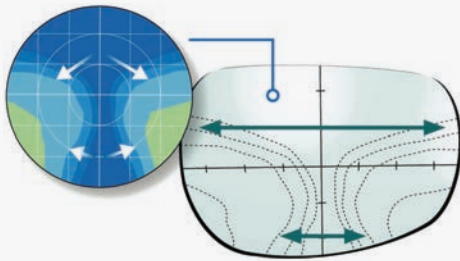
Optimized with new design technology

HOYALUX integrated the latest calculation technologies and insights in the HOYALUX iD LifeStyle 2 design.



Free-Form Aspherization Process

A better correction of lens aberrations over the whole lens surface has led to better contrast and image definition.



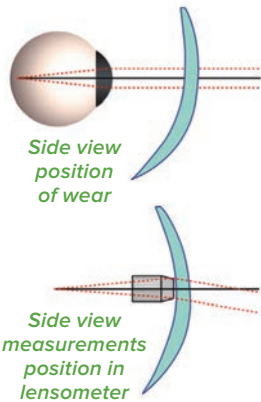
Progressive power distribution and build up

The progressive power distribution and the way the progression builds up have been adjusted in HOYALUX iD LifeStyle 2 to offer wider fields of vision and an optimized distance area.

*HOYALUX iD LifeStyle 2
Significantly wider fields of vision*



Features	Benefits for your patients
Free-Form aspherization process	Maximum visual acuity and a crisper image perception
Progressive power distribution and build up	A noticeably more relaxed vision
Modern parameters	Stable vision at all times and especially when using modern everyday equipment such as tablets and smart phones
Integration of reference power	A more accurate correction and thus, better vision



Integration of reference power

HOYALUX iD LifeStyle 2 has been calculated on average actual wearing conditions. As a result it is easier for you to verify the power you ordered.

Modern base parameters

Based on extensive data analysis of the MyStyle iDentifier, the base parameters in HOYALUX iD LifeStyle 2 has been adjusted to better match modern frame fashion and wearing behavior. In daily practice this means a better match to the contemporary multitasking individual.



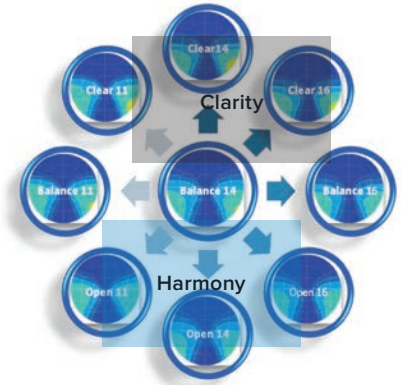
*iD Lifestyle 2
takes into
account modern
average wearing
conditions*



Two design variations - added customization

An important conclusion we drew from wearer analysis and order data is that one design for all does not work. HOYALUX iD MyStyle® therefore was a major source of inspiration for HOYA in the development of HOYALUX iD LifeStyle 2.

This led to two design variations that will help you meet the individual visual requirements of your patients to an even greater extent.



MyStyle Design Directions

iD LifeStyle 2SM

Clarity

iD LifeStyle 2 Clarity is the dynamic progressive lens with its primary focus on maximizing distance vision.

Clarity is the ideal design for young, active presbyopes who require sharp vision and do not accept any limitations when moving around.

What is it?

A dynamic progressive lens that provides additional clarity for distance.

Characteristics

- High initial adaptation
- Widest far vision area
- Clean, unobstructed fields of vision
- Preferred for driving, cycling and dynamic activities

Clarity is ideal for:

- Dynamic people that expect a crystal-clear distance vision and unobstructed vision when moving around.
- Young, active presbyopes
- First-time progressive lens wearers
- People who drive a lot, move around and are active during the day

iD LifeStyle 2SM

Harmony

iD LifeStyle 2 Harmony is the go-to progressive lens when you want to provide the most comfortable distribution of powers across the primary viewing areas.

Harmony is the perfect design for experienced presbyopes who expect nothing but the best possible vision everywhere they look.

What is it?

A progressive lens that harmoniously balances all viewing areas.

Characteristics

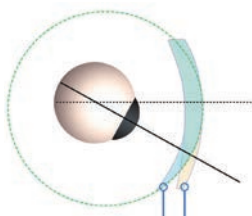
- High adaptation rate
- Wide near vision area
- Smooth transitions between the different visual fields
- Highly appreciated for reading, computer work and static activities

Harmony is ideal for:

- People with no specific preference for any of the main visual fields. Require the best possible vision all-around.
- Experienced presbyopes
- Experienced progressive lens wearers
- Avid readers, those spending many hours computing

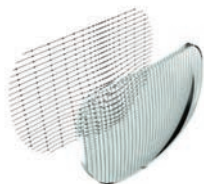
Built on proven design technology

HOYALUX iD LifeStyle 2 still is 'the easy to prescribe free-form lens.' iD LifeStyle 2 contains all of the features you have come to expect from the HOYALUX iD LifeStyle design.



iD LifeStyle 2: The front surface curvature follows the natural eyeball rotation

Free-Form calculated and surfaced back (horizontal progressive components)



Fixed front surface preset curvature (vertical progressive components)

Features	Benefits for your patients
Front surface curvature follows the natural eye ball rotation	Extremely natural progression leads to smooth interaction between far and near
Uniform addition on the front surface, counterbalanced on the back to achieve the total addition power	Easy re-adaptation if the addition of your patient changes
iD Free-Form Design Technology	Clear, natural vision in all directions and at all distances
Balanced View Control	Extremely stable image perception: 100% stability when moving (even when walking down stairs)
No special fitting parameters needed	A customized lens without time-consuming additional measurements

	ID LIFESTYLE 2 CLARITY™/CLARITY CD	ID LIFESTYLE 2 HARMONY™/HARMONY CD
MINIMUM FITTING HEIGHT	18mm/14mm	18mm/14mm
MATERIALS		
PLASTIC 1.50	-8.00 to +6.00 (+0.75 to +3.50)	-8.00 to +6.00 (+0.75 to +3.50)
PLASTIC 1.50 TRANSITIONS®	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)
PLASTIC 1.50 XTRACTIVE®	-8.00 to +6.00 (+1.00 to +3.50)	-8.00 to +6.00 (+1.00 to +3.50)
PLASTIC 1.50 SUNTECH®	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)
PHOENIX™ 1.53	-8.00 to +6.00 (+0.75 to +3.50)	-8.00 to +6.00 (+0.75 to +3.50)
PHOENIX™ 1.53 TRANSITIONS®	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)
PHOENIX™ 1.53 XTRACTIVE® AND VANTAGE™	-8.00 to +6.00 (+0.75 to +3.50)	-8.00 to +6.00 (+0.75 to +3.50)
PHOENIX™ 1.53 SUNTECH®	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)	-8.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)
POLYCARBONATE 1.59	-6.00 to +6.00 (+0.75 to +3.50)	-6.00 to +6.00 (+0.75 to +3.50)
POLYCARBONATE 1.59 POLARIZED	-6.00 to +6.00 (+1.00 to +3.00) (Gray)	-6.00 to +6.00 (+1.00 to +3.00) (Gray)
POLYCARBONATE 1.59 TRANSITIONS®	-6.00 to +6.00 (+1.00 to +3.00) (Gray)	-6.00 to +6.00 (+1.00 to +3.00) (Gray)
POLYCARBONATE 1.59 SUNTECH	-6.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)	-6.00 to +6.00 (+0.75 to +3.50) (Gray, Brown)
EYAS® HI-INDEX 1.60	-11.00 to +8.00 (+0.75 to +3.50)	-11.00 to +8.00 (+0.75 to +3.50)
EYAS® HI-INDEX 1.60 TRANSITIONS®	-11.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)	-11.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)
EYAS® HI-INDEX 1.60 SUNTECH®	-11.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)	-11.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)
EYNOA® HI-INDEX 1.67	-13.00 to +8.00 (+0.75 to +3.50)	-13.00 to +8.00 (+0.75 to +3.50)
EYNOA® HI-INDEX 1.67 TRANSITIONS®	-13.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)	-13.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)
EYNOA® HI-INDEX 1.67 SUNTECH®	-13.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)	-13.00 to +8.00 (+0.75 to +3.50) (Gray, Brown)

